Evidence in context – expanding the dialogue

September 15-17 2020 | Palais des congrès de Montréal, Canada
Evidence in context—expanding the dialogue  Our theme is driven by the need for a deeper understanding of the contextualized and constructed nature of evidence, the multilayered challenges facing expertise, and the need to understand and integrate different types of knowledge.

ABOUT THE INTERNATIONAL CONFERENCE ON SCIENCE ADVICE TO GOVERNMENTS

In September 2020, the Chief Scientist of Québec will host INGSA2020 — Evidence in Context: Expanding the Dialogue, the 4th International Conference on Science Advice to Government, with the support of the Chief Science Advisor of Canada. The conference, which will for the first time have an academic component, will take place at the Palais des congrès de Montréal, Québec, Canada.

The great societal, technological, and political challenges facing humanity are all keenly expressed at the intersection of science and policy. Whether it is fake news, post-trust, the threat to the global commons, digital wellbeing, inequality, or any number of parallel issues facing citizens and governments, the need for robust mechanisms for evidence-informed policy has never been more serious, be it at a local, national or international level.

The International Network for Government Science Advice (INGSA) is a unique forum that brings together a world of perspective from the Global North and South, from across the natural and social sciences, and across science and policymaking. INGSA2020 will be a critical meeting point to interrogate how evidence can influence public policy in an increasingly complex world.
**Key Speakers**

The key speakers will include:

- The Governor General of Canada, Her Excellency the Right Honorable **Julie Payette**

- Her Excellency **Aminata Touré**, President of the Economic, Social and Environmental Council of Senegal, former Prime Minister of Senegal

- His Excellency **Cheick Modibo Diarra**, Chair of the Africa Legal Network and former Prime Minister of Mali

- **Naomi Oreskes**, Professor of the History of Science at Harvard University

- **Daya Reddy**, President of the International Science Council

- Dr. **Soumya Swaminathan**, inaugural Chief Scientist of the World Health Organization

- **Sir Patrick Vallance**, Chief Scientific Adviser to the Government of the United Kingdom

**Key Themes**

The key themes of the INGSA2020 conference have been drawn out of the critical intersections between science, society and policy:

- **THE SUSTAINABILITY AGENDA** – Effective science advice and the operationalization of knowledge are critical to the UN Sustainable Development Goals and the broader sustainability and equity agendas.

- **GOVERNANCE: FROM GLOBAL TO LOCAL** – Cities have a fundamental role to play in sustainability, social cohesion and even diplomacy. How are they affected by the multi-level nature of governance and of evidence-to-policy processes? And are they properly equipped to face the challenges of the future?

- **PRIVATE SECTOR, PUBLIC INTEREST** – Much science research and knowledge generation is done by the private sector, yet what role does the private sector play in policy development?

- **OPEN SCIENCE AND COLLABORATION** – What role does science play in society and how does this affect the policy process? How is the nature of evidence changing and are we experiencing a degradation of trust in science? How can social disruption be met with positive transformation?

- **FORESIGHT FOR DIGITAL DISRUPTION** – Science has a critical role to play in preparing societies and governments for the disruptions of the future. How is technological change altering ourselves, our societies and our relationship to our democracies?
ABOUT THE ORGANIZERS

**International Network for Government Science Advice**

INGSA provides the forum for policy makers, practitioners, researchers, national academies and scientific societies to share experience, build capacities, and develop theoretical and practical approaches to the use of scientific evidence in informing policy at all levels of government.

![Sir Peter Gluckman](image)

**Chief Scientist of Québec**

The mandate of the Chief Scientist of Québec is to advise the Minister of Economy and Innovation on matters pertaining to the development of science and research, in order to ensure Québec’s position and influence within Canada and around the world. He is also in charge of developing intersectoral research, which has become necessary as a result of the complexity of the challenges facing our society today.

![Rémi Quirion](image)

**Canada Chief Science Advisor**

The Office of the Chief Science Advisor of Canada is committed to ensuring that government science is fully available to the public. This also involves ensuring that government scientists can speak freely about their work and that scientific analyses are considered when the government makes decisions.

![Mona Nemer](image)

**Conference Co-Chairs**

- Sir Peter Gluckman, Chair of INGSA and President-Elect of the International Science Council
- Prof. Rémi Quirion, Québec Chief Scientist and Vice-Chair of INGSA

**Programme Committee Members**

- Mona Nemer, Canada Chief Science Advisor;
- James Wilsdon, Vice-Chair of INGSA and Professor at University of Sheffield, United Kingdom;
- Tateo Arimoto, Professor, National Graduate Institute for Policy Studies, Japan;
- David Budtz Pedersen, Professor at Aalborg University, Denmark;
- Ana Maria Cetto, Professor, Institute of Physics, National Autonomous University of Mexico;
- Bill Colglazier, Editor-in-Chief, Science & Diplomacy, USA;
- Pearl Dykstra, Chief Scientific Officer at the European Commission;
- Ana Elorza Moreno, Science Advice Coordinator at the Spanish Foundation for Science and Technology;
- Naser Faruqui, Director of Technology and Innovation, International Development Research Centre, Canada;
- Rees Kassen, Professor at University of Ottawa, Canada;
- Mahlet Mesfin, Former Deputy Director, Centre for Science Diplomacy, AAAS
- Soledad Quiroz, Professor at University of Santo Tomas, Chile;
- Aminata Sall Diallo, Special Advisor to the Minister of Higher Education and Research of Senegal;
- Marc Saner, Professor at the Department of Geography, Environment and Geomatics, University of Ottawa;
- Kavita Shah, Professor at Institute of Environment and Sustainability, Banaras Hindu University, India;
- Sameh Soror, Professor at Helwan University, Egypt;
- Chris Tyler, Professor at University College London, United Kingdom.
**EXPECTED ATTENDANCE**

**INGSA2020** will bring together 600 to 800 stakeholders from across academia, policymaking, diplomacy, and the private sector to comprehensively examine the role and function of science-to-policy mechanisms at, and between, all levels of government.

---

**Attendee Profile**

The INGSA conference is organized every two years, with a restricted audience every other year.

**INGSA2016** in Brussels gathered 450 people from 70 countries, while **INGSA2018** in Tokyo convened 200 people from 50 countries.

---

**In Montreal, we expect 600 to 800 participants:**

- Academics
- Non-government organizations
- Policy makers
- Politicians
- Professional consultants
- Private industry
- Public servants
- Representatives from national academies
- Science professionals

---

**Expected Geographic Breakdown**

- **Africa** 15%
- **Asia-Pacific** 15%
- **Europe** 25%
- **North America** 30%
- **South America** 15%
- **Low and Middle Income Country representation** 25%
- **High income countries representation** 75%
# Provisional Program

## SATELLITES

<table>
<thead>
<tr>
<th>Sunday, September 13, 2020</th>
<th>Monday, September 14, 2020</th>
<th>Tuesday, September 15, 2020</th>
<th>Wednesday, September 16, 2020</th>
<th>Thursday, September 17, 2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00</td>
<td>8:00</td>
<td>Registration 8:00 – 17:00</td>
<td>Registration 8:00 – 13:00</td>
<td>Registration 8:00 – 13:00</td>
</tr>
<tr>
<td>8:30</td>
<td>8:30</td>
<td>Welcome session</td>
<td>Keynote</td>
<td>Keynote</td>
</tr>
<tr>
<td>9:00 Satellite sessions and workshops</td>
<td>9:00 Satellite sessions and workshops</td>
<td>Keynote</td>
<td>Panel: Science Diplomacy: Forging new roles and responsibilities for an evolving Global Commons</td>
<td>Plenary panel</td>
</tr>
<tr>
<td>9:30</td>
<td>9:30</td>
<td>Panel: The Science of Transformation I</td>
<td>Keynote</td>
<td>Keynote</td>
</tr>
<tr>
<td>10:00</td>
<td>10:00</td>
<td>Break</td>
<td>Break</td>
<td>Break</td>
</tr>
<tr>
<td>11:00 Satellite sessions and workshops</td>
<td>11:00 Satellite sessions and workshops</td>
<td>Parallel sessions (Re)Designing Smart Cities: balancing liveability, investment and public policy</td>
<td>Parallel sessions Trust in private sector science, Digital Wellbeing, The Science of Transformation II: Building institutional capacities for transformation and resilience, INGSA Exploratorium</td>
<td>Parallel academic sessions</td>
</tr>
<tr>
<td>11:30</td>
<td>11:30</td>
<td>Lunch break</td>
<td>Lunch break</td>
<td>Lunch break</td>
</tr>
<tr>
<td>12:00</td>
<td>12:00</td>
<td>Lunch break</td>
<td>Lunch break</td>
<td>Lunch break</td>
</tr>
<tr>
<td>12:30</td>
<td>12:30</td>
<td>Lunch break</td>
<td>Lunch break</td>
<td>Lunch break</td>
</tr>
<tr>
<td>13:00</td>
<td>13:00</td>
<td>Lunch break</td>
<td>Lunch break</td>
<td>Lunch break</td>
</tr>
<tr>
<td>13:30</td>
<td>13:30</td>
<td>Lunch break</td>
<td>Lunch break</td>
<td>Lunch break</td>
</tr>
<tr>
<td>14:00 Satellite sessions and workshops</td>
<td>14:00 Satellite sessions and workshops</td>
<td>Parallel sessions Renegotiating the social contract for science and science advice, Inclusive and collective knowledge, Connecting global and local: Cities and the multi-level discourse and action for sustainability, INGSA Exploratorium</td>
<td>Parallel sessions Navigating Data Governance and Usage, Science advice in the 21st Century: changing the goalposts?, INGSA Exploratorium, Session to come</td>
<td>Parallel academic sessions</td>
</tr>
<tr>
<td>14:30</td>
<td>14:30</td>
<td>Lunch break</td>
<td>Lunch break</td>
<td>Lunch break</td>
</tr>
<tr>
<td>15:00</td>
<td>15:00</td>
<td>Lunch break</td>
<td>Lunch break</td>
<td>Lunch break</td>
</tr>
<tr>
<td>15:30</td>
<td>15:30</td>
<td>Lunch break</td>
<td>Lunch break</td>
<td>Lunch break</td>
</tr>
<tr>
<td>16:00 Satellite sessions and workshops</td>
<td>16:00 Satellite sessions and workshops</td>
<td>Keynote Panel</td>
<td>Plenary panel</td>
<td>Plenary panel</td>
</tr>
<tr>
<td>16:30</td>
<td>16:30</td>
<td>Panel: Society and the Private Sector: New relationships, expectations and accountabilities</td>
<td>Keynote panel</td>
<td>Closing session</td>
</tr>
<tr>
<td>17:00</td>
<td>17:00</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>17:30</td>
<td>17:30</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>18:00 OPENING COCKTAIL from 18:00 to 19:30</td>
<td>18:00</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

## Main Conference

- **SUNDAY, SEPTEMBER 13, 2020**: Registration
- **MONDAY, SEPTEMBER 14, 2020**: Welcome session
- **TUESDAY, SEPTEMBER 15, 2020**: Keynote
- **WEDNESDAY, SEPTEMBER 16, 2020**: Panel: Science Diplomacy: Forging new roles and responsibilities for an evolving Global Commons
- **THURSDAY, SEPTEMBER 17, 2020**: Plenary panel

Satellites could also take place on Thursday September 17.
Welcome to Montréal!
*Bienvenue à Montréal!*

A striking union of European charm and North American attitude, Montréal seduces visitors with a harmonious pairing of the historic and the new, from exquisite architecture to fine dining.

From season to season, day and night, Montréal pulses with activity. Known for its many festivals, the city hosts a diverse array of events, exhibitions and gatherings for the thousands of culture, nature and thrill seekers. While masterful chefs continue to elevate Montréal’s reputation as a gourmet destination, creative artists and artisans draw admirers in droves to the haute couture ateliers, arts galleries and charming boutiques that line the city streets.

The Venue: The Palais des Congrès de Montréal

Since opening in 1983, the Palais des Congrès de Montréal has built a reputation for excellence spanning the globe, welcoming more than 6,200 events and over 16 million visitors. The Palais is home to multipurpose ultramodern facilities, contemporary architecture, and abundant natural light. Visit its extensive network of indoor boutiques, easy access to the underground city and attached to the underground Metro; this location will not disappoint.
## SPONSORSHIP OPPORTUNITIES

<table>
<thead>
<tr>
<th>VISIBILITY &amp; BENEFITS*</th>
<th>Platinum</th>
<th>Diamond</th>
<th>Gold</th>
<th>Ruby</th>
<th>Silver</th>
<th>Bronze</th>
<th>Nickel</th>
<th>Friends</th>
<th>Travel Grants</th>
</tr>
</thead>
<tbody>
<tr>
<td>Speaking opportunity</td>
<td>✔</td>
<td>✔</td>
<td></td>
<td></td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Reserved seats – plenaries</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td></td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Gala dinner table</td>
<td>✔</td>
<td></td>
<td></td>
<td></td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Logo on website</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Pop-up – mobile app</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td></td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Logo on opening page of mobile app</td>
<td>✔</td>
<td></td>
<td></td>
<td></td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Logo on elements and activity</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Company recognized on transition slides</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
</tbody>
</table>

* Customized sponsorships available.

### CANCELLATION POLICY

All cancellations must be made in writing to the address below. If a cancellation is made, the International Conference on Science Advice to Governments shall retain the following percentages, based on the timeline below.

**Before February 15th, 2020:** 50% of contract value
**February 15th, 2020 up to INGSA 2020:** 100% of contract value
PRESENTING SPONSOR
PLATINUM – $60,000 +

Be at the leading edge of the most distinguished event of the conference! Get the visibility you deserve to our delegates with this exclusive gala dinner sponsorship. Be part of a great happening.

Inclusions
• Name of your brand by the name of the event itself
• Identification of your company on all the conference’s website and on the signage onsite
• Speaking opportunity at opening plenary (3 minutes)
• Speaking opportunity at the beginning of the Gala dinner (1 minute)
• VIP table for 10 of your guests at the Gala dinner
• Have your logo on beverage coupons
• Company recognized on transition slides

MAJOR SPONSOR
DIAMOND – $40,000 +

Simultaneous Interpretation

Be the one to support this bilingual event by sponsoring simultaneous interpretation. The plenaries and some panels will be available in English and French.

Inclusions
• Logo of your brand as a Major Sponsor in the sponsor’s recognition website and on the signage onsite
• Identification of your company at the simultaneous interpretation counter + registration area
• Company recognized on transition slides

Continued on next page >
### Satellite Day

INGSA will be holding a range of satellite events that enable deep-dive discussions on the key topics of the conference. Satellites enable the flexibility of large or small group workshops, that can be tailored to meet outcomes or drive discussion towards concrete outputs. They are a vibrant part of the INGSA schedule.

**Inclusions**
- Logo of your brand as a Major Sponsor in the sponsor’s recognition website and on the signage onsite
- Identification of your company on the program for one Satellite Day + registration area
- Company recognized on transition slides
- Reserved seats

### Academic Research Day

INGSA2020 will be the first time that the conference has included a dedicated academic research component. This is a unique opportunity to support the growing field of research at the interface between science, policy, diplomacy and society. It will feature leading academics and thinkers from around the world that are actively researching in the critical evidence-to-policy nexus.

**Inclusions**
- Logo of your brand as a Major Sponsor in the sponsor’s recognition website and on the signage onsite
- Identification of your company on the program for one Research Day + registration area
- Company recognized on transition slides
- Reserved seats

### Charge-Up Lounge

This is one great place to place your brand! The charge-up lounge will be setup for participants to rest, work and have an opportunity to charge up their mobile phone and computer.

**Inclusions**
- Logo of your brand as a Major Sponsor in the sponsor’s recognition website and on the signage onsite
- Identification of your company at the charge-up lounge
- Company recognized on transition slides
- Reserved seats

*Continued on next page*
**SPONSOR**
**RUBY – $15,000 +**

**Eco Responsability**  |  1 available
---
Sponsor integrated sustainable conference initiatives, from planning to dismantling. This conference aims to reduce any negative impacts on the environment (e.g. waste reduction, greenhouse gas emissions, consumption of natural resources etc.).

**Inclusions**
- Logo of your brand as Ruby Sponsor in the sponsor’s recognition website and on the signage onsite
- Identification of your company where eco-responsible tasks will be happening (collect food, survey, etc.)
- Company recognized on transition slides

**Conference Program – Tracks**  |  5 available
---
Sponsoring a program track is another excellent visibility opportunity! The event’s theme revolves around 5 different key themes (The Sustainability Agenda; Governance: from global to local; Private sector, public interest; Open science and collaboration; and Foresight for Digital Disruption) and you have the opportunity of presenting one or more of them.

**Inclusions**
- Logo of your brand as Ruby Sponsor in the sponsor’s recognition website and on the signage onsite
- Identification of your company in the online program and at the entrance of the room
- Opportunity to personalize a room
- Company recognized on transition slides

**Opening Cocktail**  |  1 available
---
Here is a chance to reach more than 600 people right from the very beginning of the 4th INGSA Conference.

**Inclusions**
- Logo of your brand as Ruby Sponsor in the sponsor’s recognition website and on the signage onsite
- Identification of your company in the online program and at the entrance of the room
- Opportunity to personalize the room
- Company recognized on transition slides

*Continued on next page*
Mobile Application | 1 available

By sponsoring the conference mobile app, you will have constant access to each delegate at all times. The app is a critical tool to the conference providing opportunities to network, an interactive programme with tailoring options, special activities, speaker bios and much more.

Inclusions
- Logo of your brand as Silver Sponsor in the sponsor’s recognition website and on the signage onsite
- Identification of your company in opening mobile application splash page
- Company recognized on transition slides
- Visibility in the promotional e-blast announcing app launch + promotional banner on app

Wi-Fi | 1 available

Yes, you can sponsor the access to free Internet data for all participants. By sponsoring the Wi-Fi at the Palais des congrès for our participants, you can personalize the user’s event experience to your brand!

Inclusions
- Logo of your brand as Silver Sponsor in the sponsor’s recognition website and on the signage onsite
- Identification of your company in opening mobile application splash page
- Company recognized on transition slides

Lunches | 3 available

Feed the participants lunch! Show support to the event by sponsoring lunch when our attendees break from sessions and connect with one-another.

Inclusions
- Logo of your brand as Silver Sponsor in the sponsor’s recognition website and on the signage onsite
- Identification of your company at your sponsored lunch location
- Company recognized on transition slide

Continued on next page >
**SPONSOR**

**BRONZE—$7,500 +**

**Breaks**

By sponsoring one of more conference break, demonstrate your support with coffee and tea + snacks to refuel the participants as they have a recess from the program between two sessions.

**Inclusions**

- Logo of your brand as Bronze Sponsor in the sponsor’s recognition website and on the signage onsite
- Identification of your company at your sponsored break location
- Company recognized on transition slides

**SPONSOR**

**NICKEL—$5,000 +**

**Speakers**

This is where you can get with other company to share the efforts to bring to the conference the best speakers! Participate with one or more share and help the hosts to transport, lodge and gift the key note and speakers!

**Inclusions**

- Logo of your brand as Nickel Sponsor in the sponsor’s recognition website and on the signage onsite
- Identification of your company on the communication to speakers and the speakers gift
- Company recognized on transition slides

**TRAVEL GRANT—$1,000 +**

Travel grants are key for students and academics from the Low and Middle Income Countries. Help us to gather a diverse audience, representative of our world by sponsoring the travel grants to attend the conference!

**Inclusions**

- Logo of your brand in the sponsor’s recognition website and on the signage onsite
- Company recognized on transition slides
GENERAL INFORMATION

Important Dates

NOVEMBER 2019
• Online registration opening
• Online housing tool opening

JANUARY 2020
• Abstract submission opening
• Travel grant application opening

MARCH 2020
• Abstract submission closing
• Travel grant applications closing

JULY 2020
• Complete program details published

Additional Information, Please Contact

ingsa2020@jpdl.com
+1 514 287-9898 ext. 239

Discover more Montréal at:
experience.mtl.org/en/welcome-to-montreal

www.ingsa2020.org